



## PRBO Conservation Science 2011 Bird-A-Thon

Dear Friends,

I've gone to the birds...! Well, what I really mean to say is, I'm going all out for the birds! That's right. I am going to help protect birds and their habitats by participating in the 2011 PRBO Bird-A-Thon and by raising money for PRBO Conservation Science.

Founded in 1965, PRBO is a non-profit organization dedicated to conserving birds, other wildlife and ecosystems through innovative scientific research and effective outreach. Birds are excellent indicators of ecosystem health and for over 45 years, PRBO has continued to make significant contributions to protecting the environment through the scientific study of bird populations. PRBO provides critical scientific research that is used by federal, state, and local agencies, and by private landowners, to make resource management decisions that have an international impact.

The PRBO Bird-A-Thon is like a spell-a-thon, except that I will be counting birds instead of words. During my Bird-A-Thon, I will identify as many bird species as I can in a 24-hour period. ***I would greatly appreciate your pledge of support for each bird species I identify.*** Let's say for example that you pledge \$1 per species and I identify 75 species of birds, then you would make a contribution of \$75 to PRBO. You can pledge as little as 10¢ per species or as much as you want. Every little bit adds up. You can also simply pledge a flat amount, such as \$25, \$100, or \$500, regardless of how many birds I see. Your donation to PRBO is 100% tax-deductable.

***To pledge or donate any amount, just fill out the enclosed pledge card and send it back to me at your earliest convenience.*** As soon as my birding day is over, I will write a letter to my sponsors to tell you about the birds I saw, the adventures I had, and let you know the total of your contribution.

I'm looking forward to showing my support for PRBO and for environmental conservation by raising as much money as I can for their programs. Not to mention, I get to spend a day outside following the birds, and listening to their songs! Thank you in advance for your support.

Sincerely,